

Sacramento Municipal Utility District (SMUD)

TRANSFORMER BOX WRAP PROGRAM – CUSTOM ART

ARTIST CONSENT

Artist Information (“Artist”)	
Name (please print):	
Address:	
Telephone: () -	Email:

Applicant Information (“Applicant”)	
Name (please print):	
Address:	
Telephone: () -	Email:

IN SUBMITTING THE ARTWORK IDENTIFIED IN ATTACHMENT A HERETO (“ARTWORK”), I CONSENT TO ITS PUBLIC DISPLAY IN THE SMUD TRANSFORMER BOX CUSTOM ART WRAP PROGRAM AND FURTHER UNDERSTAND AND AGREE THAT:

1. Original Artwork. My Artwork is an original work and I hereby warrant that I am the sole owner of the Artwork, and that I have no contractual or other arrangement which would interfere with or prevent me from providing my consent.

2. Artwork May Be Publicly Displayed. My Artwork may be publicly displayed at various forums, locations, and on various media, which may include without limitation, decorative wrap on electrical equipment.

3. Artwork May Appear in Other Media. While on public display, my Artwork may be photographed, videotaped or otherwise represented as part of the Custom Art Wrap Program and otherwise used by Applicant or SMUD for public information purposes (e.g., newspapers, newsletters, television, radio, internet, etc.).

4. Damage or Loss to Artwork May Occur. While Applicant will take reasonable care of my Artwork while displayed, Applicant and SMUD personnel participating in the Custom Art Wrap Program are not responsible for any damage or loss to the Artwork.

5. Voluntary Participation; No Expectation of Compensation. My participation in the Custom Art Wrap Program, including any additional use or disclosure permitted herein, is voluntary and without any expectation of compensation to me.



6. Revocation of Consent. This consent is effective unless and until I revoke it. I may revoke my consent at any time except to the extent that Applicant or SMUD has already taken action relying upon my consent. I understand and agree that if anything containing my Artwork is printed, broadcast or otherwise disseminated, it may be reprinted, rebroadcast or otherwise re-disseminated at any time after my consent is revoked. For clarity, if consent is revoked after a wrap featuring my Artwork is installed on SMUD equipment, neither Applicant nor SMUD will be required to remove said wrap; the revocation of consent applies only prospectively to, inter alia, wraps not yet printed or installed. If I choose to revoke consent, I will give at least thirty (30) days' written notice to Applicant at the address set forth above. I will also send a courtesy copy of my revocation notice at least thirty (30) days in advance to SMUD at the following address: SMUD, Attention: Transformer Box Wrap Program, MS EA 304, P.O. Box 15830, Sacramento, CA 95852-0830 or email to TransformerBoxWrapProgram@smud.org.

7. Display and Disclosure of Artist's Name and Likeness. My name and/or any photograph, video, etc., identifying me as the artist, may be disclosed and/or used in any form or manner described above.

Artist Signature: _____ Date: _____

EXHIBIT A - Approved Custom Design

Attached image is final – No alterations allowed